

Portfolio Management Training Workshop

This event will be run jointly by Outperform and ChangeDirector®

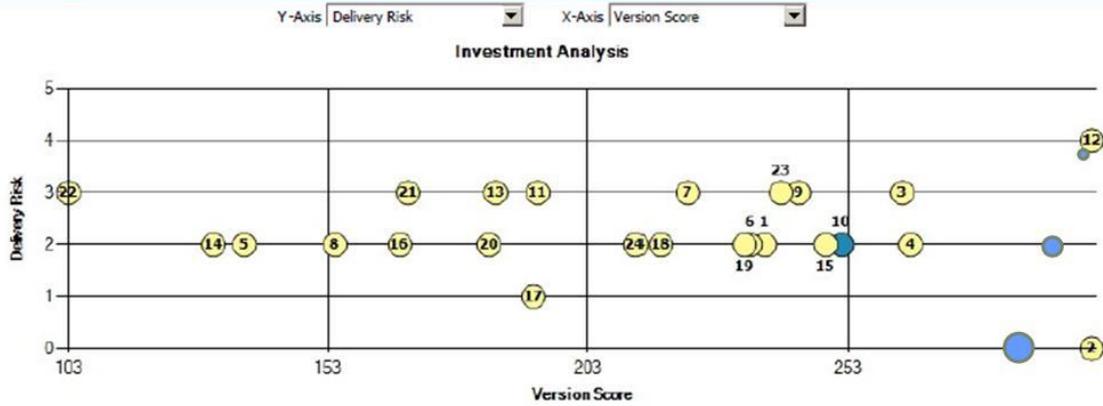
<p>Purpose</p>	<p><i>No matter which industry sector you are in, or whether you are a private, public or not-for-profit company, the things you invest in should have some bearing on achieving tangible benefits aligned to the strategy of the organisation.</i></p> <p>The purpose of this workshop is to review some new ideas and methods which can be used in order to establish a portfolio office and then review and manage the organisation's portfolio of projects.</p> <p>Techniques such as ordered-ranking of projects do not always produce the right answer for the sponsor (especially when their pet project ends up "below the line"); therefore a more objective approach may need to be performed, for example, by reviewing data such as cost of delivery, benefits expected, resources required, risks envisaged, or some other combination based on key project or programme data.</p>
<p>Objectives</p>	<p>By the end of the workshop, the participants will have:</p> <ul style="list-style-type: none"> • Gained practical guidance about how to manage across the portfolio lifecycle • Considered the various parameters in order to define the scope of the portfolio office for their organisation and then establish the Portfolio Office • Understood some of the issues involved when analysing a portfolio of projects and programmes by looking at some examples of portfolio management in action using a novel approach to scoring, ranking and the presentation of results • Shared experiences of portfolio management and identified good and poor practices • Learned what some organisations have gained by adopting this approach
<p>Format</p>	<p>The workshop will include the following items:</p> <ul style="list-style-type: none"> • Presentations on key practices & methods • Discussion groups around techniques used by participants • Interactive demonstrations of portfolio analysis • Case study materials from a variety of different organisations showing investment appraisal. Example industries we have worked with include: Utilities, Academia, Airline, Investment Bank, Local Council and Rail Infrastructure
<p>Workshop structure</p>	<ol style="list-style-type: none"> 1) Introductions & objectives 2) Establishing a portfolio office 3) Deciding on the right initiatives 4) Keeping the portfolio on track 5) Summary
<p>What's included</p>	<ol style="list-style-type: none"> 1) Pre-event joining instructions 2) Slide-copies 3) OGC's Portfolio Management Guide v1 4) OGC's Portfolio, Programme and Project Office (P3O) pocketbook 5) Buffet Lunch

<p>About Outperform²</p>	<p>Outperform is an Accredited Consulting Organisation (ACO) assessed in accordance with BS EN 45011 and licensed to consult in the use of OGC best practice products: PRINCE2® (projects), MSP® (programmes), M_o_R® (risk), P3O® (project, programme and portfolio offices), P2MM/P3M3™ (maturity models). Outperform is a corporate member of the Association for Project Management, a founding member of the Middle East PPM community of practice and is ISO 9001 certified.</p> <p>Outperform has an ongoing commitment to the development of 'best practice' as evident in providing authors for various best practice publications (for example Outperform Director Andy Murray was the PRINCE2 2009 lead author).</p> <p>More information including white-papers, newsletters and vodcasts can be found on the Outperform website www.outperform.co.uk</p> <p style="text-align: center;">'making strategy reality'</p>
<p>About ChangeDirector</p>	<p>ChangeDirector® is a connected strategy, portfolio & benefits management tool. It enables people to improve the way that strategy is planned and executed in their organisation.</p> <p>ChangeDirector clients include Etihad Airways, UK Borders Agency, the Medical Research Council, Friends Provident and the Home Office.</p> <p>More information can be found at www.changedirector.com</p>

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EXAMPLE PORTFOLIO ANALYSIS CHART

Investment Analysis Chart



Put your best PM on this project!

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